



STRATEGIC PLAN 2023-2028



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# Message from the Chair



Being recently appointed as the CUOG Chair, I am happy to announce an updated strategic plan for the Canadian Uro-Oncology Group (CUOG), that builds upon the decades of hard work and dedication that has been put together. I would like to formally thank our recent Chair: Dr. Neil Fleshner who helped develop and grow CUOG into what it is today. I am honoured to be a part of CUOG in this role and I will ensure I will do my best to move our group forward.

We are continuously finding ourselves in a changing landscape which is why we would like our organization to build and expand on the multi-disciplinary approach and research forefront. By continuing to build partnerships across the country we are able to collaborate and focus on the many different research prioritizes. These partnerships include working with basic scientists to translational research; which is a requirement to help move research forward and to address any gaps in knowledge.





# CUOG History

The Canadian Urologic Oncology Group (CUOG), is a clinical research investigator network comprised of a multidisciplinary team. Leading academic and community based urologists, medical oncologists, and radiation oncologists work together to further expand on research nationwide. Partnerships with other leading national groups such as Canadian Urological Association (CUA) and the Canadian Urology Research Consortium (CURC), are done to ensure that there is the highest collaboration possible.







# Membership

- Board of Directors includes 11 physician participants
- Total national membership includes over 200 members
- Multidisciplinary Team



# What Do We Do ?

CUOG pursues clinical trials with pharmaceutical industry to offer enhanced research options, to ultimately offer better quality of life to Canadian patients.

- Build, manage and maintain national resources to benefit physicians, industry and patients.
- Provide a network of uro-oncologic focus of expertise in prostate cancer, bladder cancer, renal cancer and testicular cancer.
- Open to supporting rare tumors.
- Focus and offer time/cost effective trials.
- Support new and young investigators.
- Set standards for clinical research and clinical trial performance.
- International outreach to the uro-oncology community.





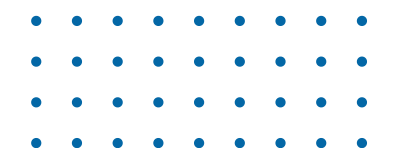
# Research Focus

CUOG's main goal is to continue to grow its clinical trial presence in the Canadian community. This will allow for the GU medical community to;

- Open access to trials from top quality scientists.
- Involve more community based centres on top of high achieving academic centres.
- Optimize longer term follow-up.
- Share care decision making between healthcare providers.
- Expand to translational, biobanking and registry data.
- Develop promotional tools and reports for trials.









# Strategic Goals And Objectives

## Goal

- Build a network of regional champions.
- Engage new members annually.
- Expand on the visibility of CUOG.
- Survey and work with Canadian teams in each province to identify needs.
- Run all trial related duties through network.

## Objective

- Obtain equal representation among specialties.
- Make CUOG visible to newly onboarded physicians.
- Create social media accounts for updates and engage current and future members.
- Address gaps and requirements at site level.
- To eliminate the exposure to institutional financial protocols.



# Contact Us For More Info



Website

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**THANK YOU**

